



Lifeline Children's Services Media Report

(April 2022 - June 2022)

Prepared by

Pinkston.

Overview

Press Releases: 5	5
Print & Digital Mentions: 62	337.32K Estimated Views 5.01K Social Shares
Op-Eds: 5	82.92K Estimated Views 640 Social Shares

Press Releases

[Lifeline Children's Services Supports Oklahoma's Near-Total Ban on Abortions](#)

- April 7, 2022

[Lifeline Will Move to New International Headquarters](#)

- April 21, 2022

[Lifeline Children's Services Continues to Support Vulnerable Families](#)

- May 3, 2022

[Lifeline Children's Services to Host Annual Stand for Orphans Fundraiser](#)

- May 11, 2022

[Lifeline Children's Services Commends Supreme Court's Decision to Overturn Roe v. Wade With Ruling on Dobbs v. Jackson](#)

- June 24, 2022

Op-eds Published:

Washington Examiner: [Stop misleading desperate women. Abortion isn't the only option.](#)

- May 21, 2022 - Herbie Newell
- Est. Coverage Views: 32.2K
- Social Media Shares: 36

The Western Journal: [There's a Roadmap for Dads Everywhere in the Bible](#)

- June 19, 2022 - Herbie Newell
- Est. Coverage Views: 28.5K
- Social Media Shares: 315

Birmingham Business Journal: [Lifeline Children's Services remains in Birmingham](#)

- June 27, 2022 - Herbie Newell
- Est. Coverage Views: 12.5K

Christianity Today - The Better Samaritan: [The Grief in Ukraine and Our Chance to Live Out the Christian Promise](#)

- May 27, 2022 - Dr. Rick Morton
- Est. Coverage Views: 5.8K
- Social Media Shares: 78

Christian Post: [Ending Roe is just the beginning. We need to support women.](#)

- May 7, 2022 - Herbie Newell
- Est. Coverage Views: 3.92K
- Social Media Shares: 211

Media Mentions

Birmingham, AL Patch: [Lifeline Children's Services is hosting its 7th annual fundraiser](#)

- June 28, 2022
- Est. Coverage Views: 39.3K

Brighteon.com: [America Unhinged: Dr. John Diamond ft. Bill Cortese & Dr. Rick Morton](#)

- June 9, 2022 - Dr. John Diamond (Host) & Dr. Rick Morton
- Est. Coverage Views: 36.6K

Brighteon.com: [Let's Talk America: Dr. Alan Keyes ft. Dr. Rick Morton](#)

- June 28, 2022 - Dr. Alan Keyes (Host) & Dr. Rick Morton
- Est. Coverage Views: 34.8K

The Water Cooler: [Herbie Newell breaks down all of the pro-life options women have when unexpectedly pregnant](#)

- June 28, 2022 - David Brody (Host) & Herbie Newell
- Est. Coverage Views: 21.8K

NewsNation Now: [How will Supreme Court abortion decision impact adoption?](#)

- June 27, 2022
- Est. Coverage Views: 17K
- Social Media Shares: 29

The Business Journals: [Lifeline Children's Services moving to new headquarters](#)

- April 21, 2022 - Stephanie Robinson (Reporter)

- Est. Coverage Views: 12.5K

The Business Journals: [Magic City Newsmakers: BCRI, Taziki's, PNC Bank, VA health System, UAB and more](#)

- June 6, 2022 - Stephanie Robinson (Reporter)
- Est. Coverage Views: 12.5K

FOX News: Pro-life strategist: ['Nothing radical about allowing states to protect innocent children'](#)

- May 4, 2022 - Alison Centofante
- Est. Coverage Views: 12.3K
- Social Media Shares: 34

EWTN Global Catholic Television Network: [Pro-Life Weekly](#)

- June 23, 2022 - Herbie Newell
- Est. Coverage Views: 11.7K

SpotOnAlabama.com: [Life Children's Services moving to new headquarters](#)

- April 21, 2022
- Est. Coverage Views: 9.87K

NTD News: [Father of Three Adopted Ukrainian Children Grieves the War](#)

- April 26, 2022
- Est. Coverage Views: 7.51K

NTD News: [Fallout From Ukraine War Hits Children, Orphans Hard: Executive](#)

- May 5, 2022 - Herbie Newell
- Est. Coverage Views: 7.51K

Faith Talk Radio: [Run to Win: The Darryl Wood Show](#)

- June 24, 2022 - Darryl Wood (Host) & Herbie Newell
- Est. Coverage Views: 7.42K

Spreaker: [Herbie Newell 063022](#)

- July 1, 2022 - Herbie Newell
- Est. Coverage Views: 7.32K

WHNT.com: [Adoption agencies could see increase in demand after Supreme Court ruling](#)

- June 24, 2022 - Mariah Wiggs (Reporter) & Herbie Newell
- Est. Coverage Views: 6.32K
- Social Media Shares: 158

Christianity Today: [Despite Pandemic Holdups, Christians Keep Shifting Foster Care Approach](#)

- May 7, 2022 - Ericka Anderson (Reporter)
- Est. Coverage Views: 6.01K
- Social Media Shares: 226

WAFF 48: [SCOTUS decision may impact adoptions](#)

- June 24, 2022 - Matthew King (Reporter) & Herbie Newell
- Est. Coverage Views: 5.12K
- Social Media Shares: 48

Smart Talk with Trey Graham: [Herbie Newell, Executive Director of Lifeline Children's Services Segment 1](#)

- May 29, 2022 - Trey Graham (Interviewer) & Herbie Newell
- Est. Coverage Views: 4.77K

Smart Talk with Trey Graham: [Herbie Newell, Executive Director of Lifeline Children's Services Segment 1](#)

- May 29, 2022 - Trey Graham (Interviewer) & Herbie Newell
- Est. Coverage Views: 4.77K

WSFA: [Foster care and adoption interest rises following Alabama abortion ban](#)

- July 4, 2022 - Lauren Harksen (Reporter)
- Est. Coverage Views: 4.67K

WBRC: [Foster care and adoption interest rises following Alabama abortion ban](#)

- July 4, 2022 - Lauren Harksen (Reporter)
- Est. Coverage Views: 4.09K
- Social Media Shares: 147

Christian Post: [Pro-life group to counter abortion activists' 'summer of rage' with 'summer of service'](#)

- June 1, 2022 - Samantha Kamman (Reporter)
- Est. Coverage Views: 4.05K
- Social Media Shares: 298

Christian Post: [In post-Roe world, pro-lifers will be there for women and babies: Lifeline president](#)

- May 17, 2022 - Samantha Kamman (Reporter) & Herbie Newell
- Est. Coverage Views: 3.98K
- Social Media Shares: 256

ABC 33/40: [Adoption, foster care agencies prepare for influx of expectant mothers](#)

- June 28, 2022 - Ashley Gooden (Reporter) & Dr. Rick Morton
- Est. Coverage Views: 3.98K
- Social Media Shares: 445

Christian Post: [Will the Supreme Court overturn Roe? Legal expert offers analysis](#)

- May 14, 2022 - Michael Gryboski (Reporter)
- Est. Coverage Views: 3.75K
- Social Media Shares: 87

WBRC FOX6: [Adoptions could rise after U.S. Supreme Court overturns Roe v. Wade](#)

- June 28, 2022 - Josh Gauntt (Reporter)
- Est. Coverage Views: 3.39K
- Social Media Shares: 22

WTLV: [UNF researcher discusses economic impacts of abortion access](#)

- May 10, 2022 - Renata Di Gregorio (Reporter)
- Est. Coverage Views: 3.04K
- Social Media Shares: 10

The Daily Signal: [Adoption Provides Actual 'Choice' in Abortion Debate. Advocate Says](#)

- May 5, 2022 - Virginia Allen (Reporter)
- Est. Coverage Views: 2.87K
- Social Media Shares: 392

Church Leaders: [Major Decline in Adoptions Accompanies COVID-19 Pandemic](#)

- May 18, 2022 - Tom Strode (Reporter)
- Est. Coverage Views: 2.72K
- Social Media Shares: 75

WAAY News: [Overturning Roe v. Wade could mean more babies in foster care. Is Alabama ready?](#)

- June 28, 2022 - Brittany Harry (Reporter)
- Est. Coverage Views: 2.71K
- Social Media Shares: 115

Church Leaders: [Baptists Gear for Decades-Long Trauma Care Response To Ukrainian Refugees](#)

- April 12, 2022 - Diana Chandler (Reporter)
- Est. Coverage Views: 2.69K
- Social Media Shares: 50

Church Leaders: [ERLC Panel: Church Can Serve Women With or Without Roe](#)

- June 15, 2022 - Tom Strode (Reporter)
- Est. Coverage Views: 2.66K
- Social Media Shares: 29

The Daily Signal: [Facing an Unexpected Pregnancy? Here's Help](#)

- June 24, 2022 - Daily Signal Staff
- Est. Coverage Views: 2.58K
- Social Media Shares: 176

Christian Headlines: [Pro-Life Group to Counter Abortion Activists 'Summer of Rage' with 'Summer of Service'](#)

- June 1, 2022 - Milton Quintanilla (Reporter)
- Est. Coverage Views: 2.45K
- Social Media Shares: 29

LifeNews.com: [Thousands of Pregnancy Centers Will Help Women Find Abortion Alternatives When Roe is Overturned](#)

- May 17, 2022 - Micaiah Bilger (Reporter)
- Est. Coverage Views: 2.35K
- Social Media Shares: 470

Christian Daily: [Faith-Based Welfare Services Safer For Kids Compared To Secular Programs, Baylor Study Finds](#)

- June 17, 2022 - Anton Carillo (Reporter)
- Est. Coverage Views: 2.19K

Christian Daily: ['We Will Adopt Your Baby' Trends On Twitter Days After Roe Is Overturned](#)

- June 29, 2022 - Jo-Ann Blanco (Reporter)
- Est. Coverage Views: 2.19K

Leader-Telegram: [Adopted toddler from India flourishes after liver transplant](#)

- April 14, 2022 - Eric Lindquist (Reporter)
- Est. Coverage Views: 2.12K
- Social Media Shares: 388

Baptist Press: [Major decline in adoptions accompanies COVID-19 pandemic](#)

- May 17, 2022 - Tom Strode (Reporter)
- Est. Coverage Views: 1.82K
- Social Media Shares: 78

Baptist Press: [Baptists gear for decades-long trauma care response to Ukrainian refugees](#)

- April 12, 2022 - Diana Chandler (Reporter)
- Est. Coverage Views: 1.8K
- Social Media Shares: 70

FOX46.com: [Stories of adoption and abortion: Charlotteans share their opinions on Roe v. Wade](#)

- May 3, 2022 - Morgan Frances (Reporter) - Lifeline Family
- Est. Coverage Views: 1.74K
- Social Media Shares: 13

Tennessee Star: [President of Lifeline Children's Services Herbie Newell Talks Importance Of Adoption and Helping Women in the Pro-Life Movement](#)

- June 17, 2022 - Aaron Gulbransen (Reporter)
- Est. Coverage Views: 1.14K
- Social Media Shares: 23

Tennessee Star: [Rick Morton of Lifeline Children's Services Talks Calling to Adopt Children and Human Cost of Ukraine Conflict](#)

- June 19, 2022 - Aaron Gulbransen (Reporter)
- Est. Coverage Views: 1.11K

Tennessee Star: [Lifeline Children's Services Archives](#)

- June 19, 2022
- Est. Coverage Views: 1.11K

Lightsources.com: [After Roe v. Wade - Herbie Newell on LIFE Today Live](#)

- June 6, 2022 - Randy Robison (Host)
- Est. Coverage Views: 932

The NonProfit Times: [\(Digital Edition\)](#)

- June 8, 2022
- Est. Coverage Views: 563
- Social Media Shares: 194

The Alabama Baptist: [Guest editorial: Find ways to minister to waiting families, orphans](#)

- April 5, 2022 - Carrie Brown McWhorter (Reporter)
- Est. Coverage Views: 547
- Social Media Shares: 20

The Alabama Baptist: [Infertility brings pain, loss but hope for the future remains](#)

- April 30, 2022

- Est. Coverage Views: 525

The Barrett Brief Radio Program: [A Post Roe World Is Something We Need To Embrace - Herbie Newell](#)

- May 3, 2022 - Herbie Newell
- Est. Coverage Views: 489

The Alabama Baptist: ['Life is worthy,' says Alabama woman whose birth mother chose adoption](#)

- June 24, 2022 - Denise George (Reporter)
- Est. Coverage Views: 468
- Social Media Shares: 97

Baptist Standard: [Baptists offer training in trauma care for Ukrainian refugees](#)

- April 18, 2022 - Diana Chandler (Reporter)
- Est. Coverage Views: 350
- Social Media Shares: 51

280Living.com: [Lifeline Children's Services hosting 7th annual fundraiser](#)

- June 28, 2022 - Leah Ingram Eagle (Reporter)
- Est. Coverage Views: 292

Kentucky Today: [ERLC to host event at SBC Annual Meeting on future of pro-life movement](#)

- June 6, 2022 - Tessa Redmond (Reporter)
- Est. Coverage Views: 266
- Social Media Shares: 25

The Christian Index: [Major decline in adoptions accompanies COVID-19 pandemic](#)

- May 17, 2022 - Tom Strode (Reporter)
- Est. Coverage Views: 243

Kentucky Today: [Churches give thanks for Supreme Court decision, recommit to protect life](#)

- June 27, 2022 - Timothy Cockes (Reporter)
- Est. Coverage Views: 233

KTSA: [The God, Country, and Family Radio Show](#)

- May 1 & 8, 2022 - Herbie Newell
- Est. Coverage Views: 183

Bob Harden Show: [The Plight of Orphans in Ukraine - Bob Harden Show](#)

- April 25, 2022 - Bob Harden (Host) & Dr. Rick Morton
- Est. Coverage Views: 27
- Social Media Shares: 20

Biblical Recorder: [Churches give thanks for Supreme Court decision, recommit to protect life](#)

- June 28, 2022 - Timothy Cokes (Reporter)
- Est. Coverage Views: 19

Worth Your Time Podcast: [What Does a Post-Roe World Look Like?](#)

- June 23, 2022 - Ericka Anderson (Host) & Herbie Newell
- Est. Coverage Views: 8

Relatable with Allie Beth Stuckey: [Ep 620 | MEGA Episode: The Dark Reality of Abortion Extremism & Left-Wing Terrorism](#)

- May 19, 2022 - Allie Beth Stuckey (Host) & Herbie Newell
- Est. Coverage Views: 13

ABC News: [Lifeline Children's Services hosting 7th annual fundraiser & Trending News](#)

- June 28, 2022